

TALCO Digital Citizenship Project

“Digital citizenship is character education in a networked world”

Media Smarts: <http://mediasmarts.ca/digital-media-literacy-fundamentals/digital-literacy-fundamentals>

**Digital
Footprint**

**Information
Ethics**

**Responsible
Use**

Privacy

**Safety
Online**



The traces (footprint) you leave online:

Your own content creation – writing, video, etc.

Your activity in social media

Your activity in commerce (ie, online purchases)

Your search activity

Managing your digital footprint means:

Making a positive contribution online

Managing your online reputation

Maintaining your privacy



**Digital
Footprint**

Information Ethics in a Digital Age

Participating ethically in our information-sharing culture

Respecting Copyright: Rights of the creators and users of information and media

Knowledge of alternative licensing, ie, Creative Commons

Search strategies: Creative Commons, Public Domain

Academic honesty and plagiarism

Informal and formal citation

**Information
Ethics**

**Responsibilities when using digital tools,
networks, and accounts, especially at school**

Knowledge of guidelines and expectations

**Use of personal tools (BYOD) within the
school environment**

**Respect for laws pertaining to use of tools
and networks**

**Responsible
Use**

Understanding boundaries between private and public information

Understanding implications of data mining and making informed decisions about online activities

Respect your own privacy and the privacy of others

Be familiar with and be able to use privacy controls in online communities

Understand educators' responsibilities for protecting student privacy

Privacy

Making informed decisions about who you associate with in online communities and when using communication tools.

Being fully aware of potential risks, and making informed decisions about sharing private information online.

Being aware of potential for bullying in online environments: being personally vigilant and a positive influence.

Using services and supports available from parents, teachers, and the community.

**Safety
Online**